

Honouring the world's oldest continuous cultures: a First Nations focus

Australia's First Nations peoples are the Aboriginal and Torres Strait Islander peoples. They are the world's oldest continuous cultures, with histories dating back over 65,000 years. They are not one group, but rather hundreds of groups that have their own distinct languages, histories and cultural traditions.

An immersive experience rooted in First Nations knowledge

Visitors will embark on a multisensory journey that follows the sun across Australia. The journey will showcase the deep connection that First Nations peoples have with the land, waters, and sky - knowledge that has been passed down over tens of thousands of years and will help shape a sustainable future society.

Australia's participation will reflect our modern diversity while celebrating the enduring cultural heritage of Aboriginal

and Torres Strait Islander Peoples. The pavilion is shaped by First Nations storytelling traditions and the concept of 'Country', ensuring authenticity and respect for First Nations Australians' perspectives. This approach has been developed in consultation with First Nations knowledge holders and cultural practitioners.

In the Australia Pavilion business program, First Nations businesses and groups will host and attend events in the pavilion Special Event zone, on topics such as renewable energy, food and wine, and tourism.



First Nations creativity, expertise and innovative capability will be promoted to the world through the Australia Pavilion dynamic cultural program, providing a platform for First Nations artists to reach new, and expand existing international markets.

First Nations leadership and collaboration

The contributions, perspectives, experiences and interests of Aboriginal and Torres Strait Islander peoples have been embedded and will be represented throughout the Australian Pavilion and its programs. First Nations advisers, businesses, and artists have played a key role in shaping the pavilion and its programs.

Key contributors include:

- **Dr. Jilda Andrews** – providing overarching cultural consultancy.
- **Karrda Pty Ltd** – advising on pavilion design.
- **Balarinji** – creating the pavilion's logo and branding.
- **Kirra Services** – delivering the Australia Pavilion website.
- **Kirrikin** – designing staff uniforms.

First Nations people will participate in cultural programming and business events throughout the Expo period. This includes Paul Girrawah House's carving of a eucalyptus tree within the exhibition space and First Nations performers as part of the cultural program.



Te Aratini Indigenous Peoples Week and international collaboration

A highlight of the World Expo will be **Te Aratini Indigenous Peoples Week** held from **4-10 August 2025**. Australia partnered with Te Aratini at World Expo 2020 Dubai and will continue demonstrating the richness and diversity of First Nations cultures, traditions and contributions in Osaka.

During this special week of programming, Australia will collaborate with New Zealand Māori representatives, First Nations communities from Canada, Japan's Ainu peoples, and the Jellyfish pavilion. The Australia Pavilion will host First Nations Australians Day on 7 August as part of Australia's commitment to strengthening Indigenous cultural diplomacy.

Ancient knowledge, future focus

The Australia Pavilion at World Expo 2025 Osaka is a celebration of First Nations heritage and innovation, showcasing how Indigenous knowledge can help shape a more sustainable and connected future. Visitors will leave with a deeper understanding of First Nations Peoples' unbreakable ties to Country and the importance of preserving natural and cultural heritage for generations to come.

Australia's participation at World Expo 2025 Osaka reflects our nation's commitment to cultural diplomacy, Indigenous empowerment, and sustainable progress.